

BBA/M1 (AK)

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(FYUGP)

(1st Semester)

MANAGEMENT (BBA)

(MINOR)

Paper Code : BBA/M1

(Principles of Management and Organizational Behaviour)

(PART : A—OBJECTIVE)

(Marks : 25)

KEY ANSWERS FOR OBJECTIVES

I. Put a Tick (✓) mark against the correct answer in the brackets provided : 1×15=15

1. (c) F. W. Taylor
2. (b) Presiding over a company's annual day function
3. (c) choosing the best alternative from many
4. (a) it is based on systematic body of knowledge and principles

(2)

5. (b) identifying objectives
6. (b) to ensure smooth administration at all levels
7. (c) allocating resources
8. (c) Rigid centralization of power
9. (c) Post-sales customer satisfaction survey
10. (b) perceptual distortions
11. (b) two or more individuals interacting and interdependent to achieve objectives
12. (c) Feedforward control
13. (b) a process of influencing people to achieve common goals
14. (c) Recognition and status
15. (b) avoid responsibility and require close supervision
